



GlassAct

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## WINTER WONDERS HOLIDAY GLASS SHOW 2011 Call for Entry

- Guild Members should have entries postmarked by Aug. 1, 2011, for first consideration.
- Non-Guild glass workers will be considered for entry Aug. 2, 2011.

**Show Date:** Saturday, November 5, 2011, 10:00 AM- 5:00 PM

**Setup:** 4:00-8:00 PM, Friday, November 4, and 8:00-10:00 AM, Saturday, November 5. All tables must be ready for customers by 10:00 AM, Saturday, November 5.

**Place:** Birmingham Unitarian Church, 38651 Woodward Ave., Bloomfield Hills, MI 48304. There is a map at <http://www.bucmi.org/mapbuc.htm>.

**Deadline for Application and Fee:** Monday, August 1, 2011, for Guild members. If show is not filled with Guild members, entries will be accepted for non-Guild glass workers at an increased price on August 2, 2011, and until the show is full. *Payment must accompany submission of the Call to Entry.*

**Fee: For Guild Members:** \$50 for 8' x 30" table; \$25 for 4' x 30" table (share larger table or bring your own)

**For Non-Guild Members (no applications accepted until after August 2):**

\$70 for 8' x 30" table; \$45 for 4' x 30" table (share larger table or bring your own)

**NOTE: There will be no refunds for either downsizing your table or dropping out of the show after August 2, 2011.**

### General Information:

- This show is primarily for Guild members. However, if we do not fill tables with Guild members by **August 2, 2011**, the show will be opened up to other non-Guild glass workers.
- Any high-quality work which uses glass and is created by the Guild member is acceptable: lampwork, jewelry and other items made with beads, blown glass, fused glass, stained glass, etc.
- No resale of work created by others is allowed and will require immediate removal from the show.
- **Neither the Church nor the Guild is responsible for any loss** due to damaged or stolen goods or incorrectly written-up sales.
- There is no jury or inventory process for Guild members. Individual members are responsible for the quality and quantity of their own products. **You represent yourself and the Guild in this show. It is assumed you will present work that is of a quality worthy of both interested parties!**
- We provide refreshments for our guests. All artists should plan on bringing an easy-to-pickup food to have on our refreshment table (cookies, nuts, veggies, crackers and cheese, etc.). The Guild will provide beverages.
- This is the eighth year we have held this show and the fifth year in this venue. This is a **great** place to have this show and we look forward to a better response than ever! Sales in 2010 were over \$11,500.

**Table Assignments/Display:** There is room for 25 tables in this venue. Tables will be given out on a first-come, first-served basis. The Church provides 8' x 30" tables and plenty of chairs. The Church's tables may be easily raised using bed risers (which you must supply).

- You have three table options. Please indicate your table option in the application.
  1. A full table space (8' x 30") using the Church tables. Members - \$50; nonmembers - \$70
  2. A half-table space (4' x 30") sharing a large Church table with someone else. Members - \$25; nonmembers - \$45

3. A half-table space of your own, bringing your own 4' table.

Members - \$25; nonmembers - \$45

- You are responsible for manning your own table or arranging for someone else to watch it for you during the show.
- The display of your items is completely up to you within the limits of your space. Get creative!
- Some areas of the room are well lighted and some are very poorly lighted. **You are encouraged to bring your own additional lighting.** Electrical outlets will be available to everyone.
- Make sure to bring your own business cards, wrapping/packaging materials, tablecloth, and display props.

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**Publicity:** This will be **highly publicized** in the following venues: local papers, metropolitan papers, local cable station, newsletters, Google ads, postcards for individual members to mail out to friends and relatives, flyers to be put in bead stores and Bead Bonanza, online show databases and more. Please indicate other publicity suggestions on the application form enclosed.

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### Sales of Items and Money-Handling Details

- 20% of all sales will go to the Guild.
- An inventory sheet is **not** required by the Guild for this show.
- The Guild will provide a credit-card machine to process credit-card transactions.
- The Guild will collect sales tax, which will be added to all sales by the Guild cashier.
- All purchases will be handled by the Guild cashier through the following process:
  1. Each participating artist will have a book of triplicate receipts at their table.
  2. Each receipt that you use will need to have your ID/Table number.
  3. When a customer purchases an item, the purchase will be written up in triplicate.
  4. Give the customer the top two copies of the receipt: one for the customer and one for the Guild cashier. The bottom copy will be the artist's copy. The customer will continue shopping and, when finished shopping, will take all their receipts from all show vendors to the Guild cashier.
  5. Customer will purchase from all artists with one transaction at the Guild cashier table.
  6. The customer will then take paid receipts back to the vendors to pick up their purchases.

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**Demos:** We will do lampworking demos and are open to other demo possibilities. This is a great way to create interest in working with hot glass, and we have the means to create a safe public-demo environment. However, we need volunteers! If you would like to demo at this show, please indicate this in the application.

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**Lunch:** You may bring your own lunch or pre-order lunch in this "Call to Entry." Quizno's will be delivering a boxed lunch with your choice of the following sandwiches and bread (mark your choice on the Entry Form):

**Classic Italian:** Ham, salami, pepperoni, capicola, mozzarella, black olives, lettuce, tomatoes, red onions, Red Wine Vinaigrette

**Turkey Ranch & Swiss:** Turkey, Swiss, lettuce, tomatoes, red onions, Ranch Dressing

**Honey Bourbon Chicken:** Chicken, lettuce, tomatoes, red onions, Honey Bourbon Mustard, Zesty Grille Sauce

**Classic Club:** Turkey, ham, bacon, cheddar, lettuce, tomatoes, mayo

**Turkey Bacon Guacamole:** Turkey, bacon, guacamole, mozzarella, lettuce, tomatoes, red onions, Ranch Dressing

**The Traditional:** Roast beef, turkey, ham, cheddar, black olives, lettuce, tomatoes, red onions, Ranch Dressing

**Honey Bacon Club:** Turkey, ham, bacon, Swiss, lettuce, tomatoes, red onions, Honey-French Dressing

**Veggie:** Guacamole, black olives, lettuce, tomatoes, red onions, mushrooms, mozzarella, cheddar, Red Wine Vinaigrette

**Choice of bread:** Italian White, 9-Grain Artisan Wheat, Rosemary Parmesan, Italian Herb

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If you have any questions or suggestions, please contact Winter Wonders Show Chair Margaret Sutherland at **248-437-5203** or **msutherland100@yahoo.com**



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WINTER WONDERS HOLIDAY GLASS SHOW
2011 Call for Entry Form

• Guild Members should have entries postmarked by Aug. 1, 2011, for first consideration.
• Non-Guild glass workers will be considered for entry Aug. 2, 2011.

Name
Address
City State Zip
Phone Number Cellphone Number
Email
Website
Are you a Guild member? Yes No

Your entry fee is based on your space needs and Guild membership:

- \_\_\_ Guild member - \$50; non-Guild member - \$70. A full table space (8' x 30") using a Church table.
\_\_\_ Guild member - \$25; non-Guild member - \$45. A half-table space (4' x 30") sharing a large Church table with someone else.
\_\_\_ Guild member - \$25; non-Guild member - \$45. A half-table space and you are bringing your own 4' table.

Lunch (include additional \$6 for each sandwich with entry fee)

Boxed lunches from Quizno's include sandwich, cookie and chips. Snacks and dessert foods will also be brought in for the public and be available to all.

- \_\_\_ At \$6 each: I would like: \_\_\_ Classic Italian \_\_\_ Turkey Ranch \_\_\_ Honey Bourbon Chicken
\_\_\_ Classic Club \_\_\_ Turkey Bacon Guac \_\_\_ Traditional \_\_\_ Honey Bacon Club \_\_\_ Veggie
Please circle bread choice: Italian White 9-Grain Artisan Wheat Rosemary Parmesan Italian Herb

Demonstration

- \_\_\_ I am eager to demonstrate lampworking to an awed audience!
\_\_\_ I am eager to demonstrate another related skill: \_\_\_\_\_.

Advertising: I would like the following number of postcards to send to my friends and relatives:

- [ ] 10 [ ] 20 [ ] 30 [ ] 40 [ ] 50 [ ] 60 [ ] 70 [ ] 80 [ ] 90 [ ] 100 higher qty: [ ] \_\_\_\_\_

The following are additional venues for advertising that I think the Guild should consider: \_\_\_\_\_

Other comments, considerations or suggestions: \_\_\_\_\_

I understand that I am responsible for setting up and manning my table, handling my inventory, and correctly writing up my own sales. Neither SMGBG nor the Birmingham Unitarian Church is responsible for any loss due to theft, breakage, or incorrectly written-up sales.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Entry and lunch fees should be paid by check and should be made out to "GlassAct."

Mail fee and entry form to: Margaret Sutherland (SMGBG), 7667 Earhart Rd., South Lyon, MI 48178